



**GREATER BOTHELL**  
CHAMBER of COMMERCE

# HOW TO MAKE YOUR BUSINESS MORE SENIOR FRIENDLY



- Offer a senior discount for at least one day of the week and have it clearly posted
- Simplify and clarify signage and marketing materials
- Restaurants should have large print menus with reduced portions & prices for seniors
- Offer separate checks for groups at restaurants
- Provide places to sit and rest, especially chairs with armrests
- Remove scatter rugs and electrical cords that people may trip over or a walker can get caught on
- Lower background noise (music) if possible
- Offer assistance with heavy, large or bulky items and keep merchandise within easy reach
- Offer to open and hold the door for seniors entering or exiting your business
- Schedule special events during daylight hours
- Avoid cluttered aisles

**Content Provided by the Senior Resource Committee**

**425.485.4353 • [http://www.bothellchamber.com/html/senior\\_resources](http://www.bothellchamber.com/html/senior_resources)**